City of franklin
VIRGINIA
Growth • Community • Spirit

<u>WRITTEN NOTIFICATION TO ALLOW PROMOTIONAL DISPLAYS</u>

SUBMIT TO THIS OFFICE AT LEAST 3 DAYS PRIOR TO THE 5 DAY PROMOTION PERIOD

DATE: _____

PROMOTIONAL DISPLAY BEGINS ON: (DATE) _____ AND ENDS ON: (DATE) _____

BUISSNESS OR ORGANIZATION NAME: _____

ADDRESS: _____ PHONE: _____

PERSON RESPONSIBLE FOR REMOVAL OF DISPLAYS: _____

TYPES OF DISPLAYS TO BE USED WHICH ARE ALLOWED:

BANNERS; _____ CLOTH FLAGS; _____ LAYTEX BALLOONS; _____
(NOTE: ANY OTHER TYPES OF DISPLAY MATERIALS ARE STRICTLY PROHIBITED)

Section 22.3 (C) (8) of the City of Franklin Zoning Ordinance states that: *It shall be unlawful to erect or put up any flexible, moving or fluttering banners, flags, balloons or other devices to attract attention,* **except** *cloth flags* **(including American flags)***, cloth or plastic banners or latex balloons to advertise any commercial or noncommercial activity for a maximum of five (5) days per promotion in any single calendar month in business and industrial districts.* The person or business erecting or putting up such displays shall notify the zoning administrator by completing and submitting this "Notification Form for Promotional Displays" at least three (3) business days prior to erecting or putting up such displays.

Conditions:

A. Such displays shall be erected so as not to hinder exiting from any building to a public way. Banners attached to canopies, marquees or roof overhang shall have a minimum clearance of eight (8') feet above a sidewalk, street or alley.

B. In any business or industrial district except the B-2 Central Commercial District such displays shall not be erected or put up within ten (10) feet of the public right of way or in a way which is distracting to persons operating motor vehicles on public streets.

C. All banners, balloons and cloth flags shall be removed at the end of the 5th business day of the allowable promotional display period.

SIGNATURE OF APPLICANT: _____ **DATE:** _____

<OFFICE USE ONLY>

DATE RECEIVED BY STAFF: _____ **RECEIVED BY:** _____